

UNIVERSAL IBO PLAN: NEW PLAN – NEW EXCITEMENT!

After many discussions with leaders, we are excited to launch the New Plan effective January 1, 2009. Having created a “franchise-like” business model, Drs. Chen are introducing the plan that will allow Independent Business Owners (IBO)s in USA and Canada to conduct their franchise-like businesses without actually having to own a store. IBOs can continue to earn retail profits on qualified purchases made by their Retail and VIP Customers. This also provides instant gratification to new Sunriders allowing them to earn retail profit as soon as they join. Further, while providing transition income by way of retail profit, Consumer Development Bonus, and Wholesale Price Bonus (previously Trainer Bonus), the plan rewards performance and rank advance by paying **10** other bonuses.

Plan Overview

EASY WAYS TO JOIN			
Rank	How to Join	Price Paid	Profit/Bonus Earned
Retail Customer	Join for free by signing up on the web	Retail Prices	None
VIP Customer	1. Buy Product Pack/Gift Set or 2a. Purchase \$250 one-time on the web 2b. Accumulate \$250 of introductory products in 3 months [Social Insurance # not required to join]	Enjoy 10% discount on subsequent purchases	None. [Note: VIP Customers won't earn any Retail Profit on new VIP Customers referred. It is earned by Upline Trainer or above]
Trainer	1. Buy 3 Product Packs/Gift Sets or 2a. Purchase \$750 one-time on the web 2b. Accumulate \$750 products in 12 months [Social Insurance # not required to join]	Enjoy 20% discount on subsequent purchases. This price point will be Wholesale Price Point (currently SR Sales Price)	Earn 20% Retail Profit on personally sponsored VIP Customers/Trainers with a Product Pack/Gift Set or with a minimum \$250 purchase on website. [Earn 10% Retail Profit on 2 nd & 3 rd Product Packs/Gift Sets personally purchased at the time of joining]
RANK ADVANCEMENT			
Rank		Price Paid	Profit/Bonus Earned
Independent Business Owner (IBO)	Personally purchase 100 SV in products and accumulate 1000 SV in personal group in a month [New Trainers advancing to this rank must sign an IBO application with Social Insurance Information]	Enjoy 20% discount off retail and 20% off Wholesale Price Point on subsequent purchases	Earn i)As above ii)20% Wholesale Price Bonus (currently Trainer Bonus) until downline becomes an IBO iii)10% Consumer Development Bonus (CDB) on personal group iv) Sponsor 2 VIP Customer/ Trainer per month and earn SAB and become eligible to earn Sales Volume Breakthrough Bonus.
1 st month Qualified	Personally purchase 100 SV in products and	As above	As above, but earn up to 20% CDB

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Associate Business Leader	accumulate 3000 SV in personal group in a month		
2nd month Qualified Associate Business Leader	Personally purchase 100 SV in products and accumulate 3000 SV in personal group in a month for 2 consecutive months AND sponsored 10 new VIP Customers/Trainers (cumulative) in personal group	As above	As above and become eligible to participate in the Business Leader Performance Bonus after sponsoring 10 new VIP Customers/Trainers in personal group
Business Leader (Note: If the sponsoring requirement is not met rank will remain Associate BL)	Personally purchase 100 SV in products and accumulate 3000 SV in personal group in a month for 3 consecutive months	As above	As Above and i) Leadership Development Bonus on downlines at the same rank or above ii) By sponsoring 2 VIP Customer/Trainer each month can earn Business Builder Performance Bonus iii) Travel Incentive Fund.

*Note: For VIP Customers and Trainers to count as new recruits for various bonuses, they must have purchased a Product Pack/Gift Set or accumulated the applicable dollars by purchasing on the web.

High Performance Business Leader

While Sunrider rewards business building more than anyone in the industry (see comparison on the website http://www.sunrider.com/Contents/PDF/AverageIncome_Eng.pdf), High Performance Business Leaders can earn even higher bonuses by receiving extra bonus amounts. This will be a great incentive for IBOs so they can strive for excellence and be compensated while working towards their optimal goal.

To qualify as a High Performance Business Leader, a Business Leader must:

- Personally purchase 100 SV in products and have a monthly Personal Group SV of at least 5000 SV without roll up and at least 100 SV increase as compared with average Personal Group SV of last 3 consecutive months, and
- Personally sponsor 2 new VIP Customers/Trainers each month

Product Packs/Gift Sets

New Sunriders are our lifeblood and they bring in energy and excitement. Therefore, sponsoring is a critical part of not just business building, but business maintenance. To maintain their organizational vitality, Business Leaders have to continue to sponsor so the natural attrition is replaced monthly. Sunrider has provided many tools to help with this, and now we have expanded the number of Product Packs/Gift Sets to 7 so you can sponsor by addressing specific needs of people.

1. **SR Gift Set** – contains Sunrider’s best-selling introductory products such as Fortune Delight Peach 10 pk, Calli Regular 10 pk, NuPlus Simply Herbs 10 pk, Citric C tab 90, Toothpaste 65 g, Fruit & Vegetable Rinse 30 ml, Sunbreeze Oil single, SuperClean 136 ml, Suncare Plus

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2. **Kandesn® Gift Set** – filled with a combination of incomparable Kandesn® products to help you look young and beautiful! Contents: Kandesn Spa Gift Set, Dr Chen Hand & Body Lotion 68ml, Kandesn Hand Cleansing Gel (3), Advanced Skin Care Trial Set, Kandesn Beauty Bar
3. **SunPack®** - contains Calli Regular 10pk, Fortune Delight Peach 10 pk, Suncare Plus, NuPlus Nat Plain 10 pk, Quinary Caps 100, Sunbreeze Oil single, Shaker Bottle 400 ml, making a perfect introduction pack!
4. **SunSport™ Pack** – For those active people who love the outdoors and exercise, this pack is an excellent choice! Contents: Sunrise 10 pk, Fortune Delight Peach 10 pk, Sunbreeze Oil single, NuPlus Simply Herbs 10 pk, ElectroSport 10 pk, Shaker Bottle 400 ml.
5. **Vitalite Pack®** – This important pack helps you lose weight, maintain your weight, or improve your overall health with nutritious, all-natural foods and beverages. Contents: Fortune Delight Regular 10 pk, Suntrim caps 100, NuPlus Nat Plain 10 pk, Suncare Plus, Vitalite Caps 100
6. **Herbal Beverage Gift Set** – This pack is for anyone who wants to enjoy the Sunrider “SuperJuices”! Contents: Fortune Delight Lemon 10 pk, Calli Regular 10pk, Evergreen 10 pk, Vitafruit (325 ml), Shaker Bottle 400 ml.
7. **Oi-Lin Skin Care Set** – This contains Cleansing Cream 3.5 oz, Revitalizing Cleanser 2 fl oz, Facial Toner 4 fl oz, Deep Moisture Lotion 1.75 fl oz. *This Pack will be available in mid January.*

Every Product Pack/Gift Set a Trainer or above sells or uses to sponsor will generate a retail profit. Depending on the Sponsor’s rank, he/she will earn 20% or 10% retail profit. (This is similar to the current \$37.50 Starter Pack Retail Profit, but now the amount will change with the pack.) Please see Q&A #5 for more information.

SUNRIDER BONUSES

Consumer Development Bonus (CDB) – 20% Country SV

IBOs must have 100 PSV and 1000 PGSV in order to qualify and participate in the CDB in a given month.

Qualified IBOs and above (100 PSV and 1000-2999 PGSV) will receive 10% on their PGSV excluding the PGSV of their downline Qualified IBOs and above (100 PSV and 1000-2999 PGSV).

Qualified BLs and above will receive 20% on their PGSV excluding the PGSV of their downline Qualified IBOs and above (100 PSV and 1000-2999 PGSV). Qualified Associate Business Leaders and above will receive 6% on the PGSV of their downline Qualified IBOs and Unqualified Associate Business Leaders.

Super Achievement Bonus – 4% (included within the CDB of 20%)

The Super Achievement Bonus (SAB) is a monthly bonus allocated on a point system and is comprised of up to 4% of the balance remaining in the CDB fund after the CDB has been paid for that particular month.

The SAB is distributed to all qualifying IBOs and above who have 100 Personal SV and 1000 Personal Group SV and who have personally sponsored at least two new VIP Customer/Trainers with Product Packs/Gift Sets or applicable dollar accumulation from web purchases.

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Sales Volume Breakthrough Bonus (SVBB) – 5% Country SV

The Sales Volume Breakthrough Bonus is a unique bonus that rewards sponsoring and rapid organization growth.

Personal Group Sales Volume Breakthrough Bonus (PG SVBB) 1 % Country SV

Qualifications:

1. Qualified Business Leader or above in the last 6 months (previously established 3 months of base and 3 months of qualification periods)
2. During 3 months of qualification period:
 - Personally sponsor at least 2 new VIP customers on the website with Product Packs /Gift Sets per month or
 - Personally sponsor at least one new VIP customer and one new Trainer on the website with Product Packs /Gift Sets per month or
 - Personally develop one new IBO per month
3. The Personal Group Sales Volume (PGSV) during the 3 months of qualification period must be higher than the PGSV in
 - a) three months base period, and
 - b) three months period during which IBO previously earned the SVBB
4. The PG SVBB payout will be limited to US\$3,000
5. Recipients must be in good standing and should not have received any warning from Sunrider.

Group Sales Volume Breakthrough Bonus (GS SVBB): 4 % Country SV

Qualifications:

1. Qualified IBO and above in the last 6 (previously established 3 months of base and 3 months of qualification periods)
2. During 3 months of qualification period:
 - Personally sponsor at least 2 new VIP customers on the website with Product Packs /Gift Sets per month or
 - Personally sponsor at least one new VIP customer and one new Trainer on the website with Product Packs /Gift Sets per month or
 - Personally develop one new IBO per month
3. The Country Group Dollars during the 3 months of qualification period must be higher than the Country Group Dollars in
 - a) three months base period, and
 - b) three months period during which IBO previously earned the SVBBCountry Group Dollars is defined in US \$ as the monthly amount of products with SV value purchased in the local country by the IBO or above, Personal Group of IBO or above, and in the case of Business Leaders or above up to three levels of their Qualified Business Leader and above downlines
4. Rank should not drop within the qualification period or below that during base period.

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5. Personal Group SV Dollars during the qualification period must be 5% or more than that in the base period unless during the qualification period
 - a). a qualified Business Leader breaks away or
 - b). earned a Personal Group SVBB
6. The GS SVBB payout will be limited to US\$15,000
7. Recipient must be honest, loyal, and follow the Business Guide and work of ethic. Only working in Sunrider and not doing other MLM or direct selling business.

Business Builder Performance Bonus (BBPF) – 2% Country SV

Qualified BL and above without any warning for business guide policy violations within the last 12 months.

1. Personally recruit new 2 VIP Customers, or
2. Personally recruit 1 new VIP Customer and 1 new Trainer, or
3. Personally develop 1 new IBO

The Qualified BL and above who meets 1 of the requirements of the above recruiting options will receive 1 share.

Leadership Development Bonus – 16% World SV

This bonus remains the same.

Business Leader Performance Bonus (BLPF) – 8% World SV

BL and LBL will earn 1 share. High Performance BL and LBL will earn 2 shares when their Group Sales Volume increases 100 SV over previous 3 month average.

Group Business Leader Performance Bonus (GBLPF) – 3% World SV

Qualified Group BL and above will earn 1 share. High Performance GBL and above with at least 2 first level high performance BL will earn 2 shares.

Authorized store owner is a Group BL with at least 2 first level BLs who are also authorized store owners. Authorized store owner Group BLs will earn two shares.

Profit Sharing: 2% Country SV

To be eligible, must have 100 Personal SV and Personal Group SV 5000 per month

1. Business Leader – 1 share
2. Lead BL– 2 shares
3. Group BL – 4 shares
4. Golden Group BL – 6 shares
5. Master BL– 10 shares

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6. Silver Master – 12 shares
7. Golden Master – 16 shares
8. Executive – 22 shares

Leadership Travel Incentive Fund 1% SV Country SV

- a. Qualified BL and above from July 2009 to December 2009.
- b. Personal SV 100, Personal Group SV 3000 monthly and sell 2 Product Packs/Gift Sets

Award:

1. Sponsor a new Trainer with 3 Product Packs/Gift Sets on the web or accumulate \$750 on web purchases and earn 3 points.
2. Develop 1 new IBO and receive 7 points.
3. Personal SV 100, Personal Group 3000 SV and above without roll up
 - a. First 3000 SV: every 1000 Personal Group SV without roll up will receive 5 points
 - b. Above 3000 SV: every 500 Personal Group SV without roll up will receive 5 points.
 - c. Maximum monthly SV points are 35 points.
 - d. For example: If my Personal Group SV is 3000, I will receive 15 points.
 - e. For example: If my Personal Group SV is 5000, I will receive 15 points + 20 points= 35 points
4. Attend the Leadership Conference and did not receive any warning for business guide policy violations within last 12 months of qualification period from the company

Grand Convention Travel Incentive Fund: 1% Country SV

Qualification:

1. Qualified BL from December 2008 to May 2009
2. Personal SV 100, Personal Group SV 3000, monthly sell 2 Product Packs/Gift Sets

Award:

1. Sponsor a new Trainer with 3 Product Packs/Gift Sets on the web or accumulate \$750 on web purchases and earn 3 points.
2. Develop 1 new IBO and receive 7 points.
3. Personal Group SV without roll up
 - a. First 3000 SV: every 1000 SV will earn 5 points
 - b. Above 3000 SV: every 500 SV will earn 5 points
 - c. Maximum monthly SV points are 35 points.

Attend Grand Convention and did not receive any warning for business guide policy violations within last 12 months of qualification period from the company

Newly Qualified High Performance BL Recognition Fund: 0.5 % Country SV

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Company will recognize and invite limited number of Newly Qualified Business Leaders to attend Dr. Chen's Special Recognition Meeting. Sunrider will pay for the participant's round trip ticket and possible hotel accommodation.

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Q & A

1. If a new VIP Customer is buying \$250 at once instead of a Product Pack/Gift Set, what products can he/she select?

The \$250 worth of products that a new potential VIP Customer buys must be from an Introductory Product Price List primarily from the 7 Product Packs/Gift Sets and a few other popular products such as Color Cosmetics, SPA, SunSmile® and Special Skin Care products.

2. To become a Trainer, can a new Sunrider accumulate the \$750 in any combination?

Yes, as the retail value of a Product Pack/Gift Set is \$250, it can be one Product Pack/Gift Set and \$500 worth of products or two Product Packs/Gift Sets and \$250 dollars worth of products.

3. If a new VIP Customer refers another VIP Customer and he/she joins by buying \$250 instead of a Product Pack/Gift Set, who will receive the applicable retail profit?

VIP Customers cannot sponsor. They can refer someone, and the purchases of those they refer can help them accumulate \$750 and become a Trainer. On the initial \$250 purchase, if the order was placed on the web, the Upline Trainer (not the referring VIP Customer) will receive the 20% retail profit. On subsequent purchases, if the purchase amount is \$250 or more on the web, the Trainer can continue to earn retail profit; otherwise no retail profit will be paid.

4. Can a Trainer who purchases 3 Product Packs/Gift Sets at the time of joining use the other 2 to sponsor VIP Customers?

Yes. If a new Trainer purchases 3 Product Packs/Gift Sets at the time of joining, he/she must designate 1 of the Packs/Gift Sets as his/her own. Trainer's sponsor will receive the Retail Profit and SV on this Product Pack/Gift Set. The new Trainer can use the other 2 Packs/Gift Sets to sponsor new VIP Customers or Trainers and earn 10% Retail Profit. (This is the only exception to #4 above; the balance of 10% is paid to new Trainer's sponsor.)

However, must be completed within the current calendar month; otherwise, the Product Packs/Gift Sets would expire and the new Trainer will receive the SVs and Retail Profits.

5. What is a Product Pack/Gift Set Retail Profit?

You can earn 20% Retail Profit and 20% Wholesale Bonus on each Product Pack/Gift Set.

20% Retail Profit is paid to the sponsors who are Trainers and above (previously known as the \$37.50 Starter Pack Retail Profit.) The Wholesale Bonus of 20% (previously known as the \$25 Trainer Bonus) is paid to Upline IBO and above. If an IBO or above sponsors a new VIP Customer or Trainer, he/she will receive the retail profit and wholesale bonus (previously \$62.50).

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The Retail Profit and WP Bonus of the seven Product Pack/Gift Sets are shown below:

Product Code	Description	Retail Price	Non SV Items	Net Amount	SV	Retail Profit	WP Bonus
5599050000	SR Gift Set	205.55	12.50	193.05	71.59	38.61	30.89
5599050010	SR Kandesn Gift Set	188.75	12.50	176.25	47.41	35.25	28.20
5599050020	Vitalite Pack	195.75	12.50	183.25	72.11	36.65	29.32
5599050030	SunSport Pack	214.15	20.00	194.15	78.42	38.83	31.06
5599050040	SR SunPack	196.80	20.00	176.80	71.60	35.36	28.29
5599050050	Oi-Lin Skin Care Set	217.50	12.50	205.00	50.00	41.00	32.80
5599050070	Herbal Beverage Pack	206.60	20.00	186.60	75.86	37.32	29.86

The table below shows the Retail Profit and WP Bonus a Trainer, IBO and above can earn for sponsoring 2 VIP Customers, 1 VIP Customer and Trainer or 2 Trainers. As you can see, an IBO or above can earn nearly \$420 for sponsoring 2 Trainers with a SR Gift Set. Understandably, this amount would be different if another Product Pack/Gift Set is used.

		Retail Profit and WP Bonus Earned by the Sponsor using a SR Gift Set								
		Sponsors 2 VIP Customers			Sponsors 1 VIP Customers and 1 Trainer			Sponsors 2 Trainers		
		Ret Prof	WP Bonus	Total	Ret Prof	WP Bonus	Total	Ret Prof	WP Bonus	Total
Sponsor's Rank	Trainer	77.22	-	77.22	154.44	-	154.44	231.66	-	231.66
	IBO	77.22	61.78	139.00	154.44	123.56	278.00	231.66	185.34	417.00
	BL and above	77.22	61.78	139.00	154.44	123.56	278.00	231.66	185.34	417.00

6. Can an IBO or Business Leader count a Retail Customer as a new recruit for bonuses such as SVBB, TIF?

No. In order to count, the new member must be a VIP Customer or Trainer who signed up on the web as a Customer and then purchased Product Pack(s)/Gift Set(s) and/or accumulated the required amounts within the prescribed time (VIP Customer \$250 in web order in 3 months; Trainers - purchased 3 Product Packs/Gift Sets or accumulated \$750 within 12 months – web orders only). If they don't advance to VIP in 3 months or Trainer within 12 months, they will not count.

7. Can an IBO or above purchase a Product Pack/Gift Set for inventory and use it to sponsor a new VIP Customer/Trainer?

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Yes. The new VIP Customer/Trainer must first sign up on the web as a Customer. The sponsor will then transfer the serial number of the Product Pack/Gift Set that he has in inventory using the Transfer Option available in the Business Center on the website. In order for the new VIP Customer/Trainer to begin enjoying the discounts on subsequent purchases, the sponsor must complete this transfer expeditiously.

All Product Pack/Gift Set purchased for inventory must be used in the calendar month and cannot be carried over to the next month.

8. How will the Personal Group SV be calculated?

Effective January 1, 2009, Personal Group SV in a month will be Personal SV plus sum of the following groups SVs:

- i). Retail and VIP Customers
- ii). Trainers
- iii). IBOs (including the former Business Leaders who remained unqualified for more than 12 consecutive months)
- iv). Unqualified Associate Business Builders that have remained unqualified for 12 consecutive months or less, and
- v). Qualified Associate Business Builder

Unqualified Business Leaders that have remained unqualified for 12 or fewer consecutive months will not be a part of the Personal Group.

Upline qualified BL who qualified with 3000 SV without this Unqualified Business Leader will receive 6% to 7% Leadership on Unq BL's PGSV.

For example, BL "A", a Business Leader, qualified with 100 SV Personal and 3000 SV in Personal Group without 500 SV from an Unq BL. BL "A" will receive 6% Leadership on this Unq BL PGSV or 500 SV in this example.

9. How are BLs who remained unqualified for 12 consecutive months be rolled up?

Beginning January SV month, for 12 months Unqualified BL and Unqualified Associate BLs to roll up permanently as IBOs, Upline BLs must have qualified as a Business Leader (i.e. 3000 PGSV), excluding roll up from Unqualified BLs (less than 12 months).

As we begin the new plan, in January we will first change the rank of all Unq BLs and Unq Assoc BLs who have not qualified for more than 12 consecutive months to IBOs.

10. What happens to the downlines's of Unqualified BLs when they are rolled up as IBOs?

They will keep their unqualified BLs and unqualified Assoc BLs who have not qualified for more than 12 consecutive months, IBOs Trainers and VIP Customers.

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11. Is there any exception to the roll up rule?

Yes. If the following conditions are met, a BL can use his/her unqualified BLs to qualify during January, February and March 2009:

- a. Attended the 2008 Grand Convention
- b. Have registered for the 2009 Leadership Conference
- c. Sponsored 6 new IBOs in consecutive months during July – December

After meeting the above, during January, February and March, the BL must

- d. Sponsor at least 2 VIP Customers or a VIP Customer and Trainer or develop a new IBO each month
- e. Personal Group SV must exceed 2000
- f. Increase SV monthly by 100 SV

12. Can an Associate Business Leader become a Business Leader when he/she qualifies with 100 PSV and 3000 PGSV for the third consecutive month?

No, the Associate Business Leader and their group must have sponsored 10 new VIP Customers/Trainers by his/her 2nd month of qualification. Until he/she meets this group sponsoring requirement, this Associate Business Leader will not be able to receive Business Leader Performance Bonus nor be eligible to advance rank and become a Business Leader. Clearly, in this case, the Upline can not count this person as a qualifying leg, and the volume will roll up to the qualified Upline.

100 SV Personal and 3000 PGSV	Sponsored a cumulative 10 new VIP Cust/Trainer in Personal Group from the time of joining	Rank	PGSV Belongs	Business Leader Performance Bonus	Count as a Qualifying Leg for Upline
Month 1	n/a	Assoc BL	Upline	No	No
Month 2	Yes	Assoc BL	Upline	Yes	No
Month 3	n/a	BL	Own	Yes	Yes

Associate Business Leader completes the requirement of 10 new VIP Customer/Trainers by the third month, his/her rank will advance to Business Leader and he/she will be a qualifying leg for the Upline BL.

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13. How many price lists will there be?

Just one! It will be the Sunrider Price List, which will be based on retail prices. Those getting discounts will receive instant discounts at the time of purchase and therefore will not pay sales tax on discounts.

Retail less 20% is currently called SR Sales Price. This will be called Wholesale Price Point

The 20% Trainer Bonus that Trainer 500 and above currently receive will be called Wholesale Bonus or WP Bonus.

14. What is the requirement to remain active?

Accumulate \$250 retail value in personal purchases within a 12-month period. This applies to all: Retail Customers, VIP Customers, Trainers, IBOs and all ranks of Business Leaders. Current Club Members, IBOs and above will have January '09 - December'09 to accumulate the \$250.

15. How will the existing ranks transition to the new plan in January?

RANK TRANSITIONS TO NEW PLAN			
Now		New Plan – 2009	
Rank	Prices Paid	Rank	Prices Paid
Club Member	SR Sales Price	VIP Customer	Retail less 10% or Wholesale Price Point
Club Member with \$750 accumulation in 12 months	SR Sales Price	Trainer	Retail less 20% or Wholesale Price Point
Silver and Gold Club Member - Those who referred someone previously and sign an IBO application with a valid SSN	Silver - SR Sales less 10% Gold- SR less 20%	IBO	20% discount off retail and 20% off Wholesale Price Point (they will pay 10% less than what they are currently paying)
Silver and Gold Club Member - Others	Silver - SR Sales less 10% Gold- SR less 20%	Trainer	Retail less 20% or Wholesale Price Point
Trainer	SR Sales	Trainer	Retail less 20% or Wholesale Price Point
Trainer who joined with a Starter Pack	SR Sales	IBO	20% discount off retail and 20% off Wholesale Price Point
Trainer 500	SR Sales less 20%	IBO	20% discount off retail and 20% off Wholesale Price Point
Asst Business Builder	SR Sales less 20%	IBO	20% discount off retail

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			and 20% off Wholesale Price Point
Associate BL (1 st or 2 nd month)	SR Sales less 20%	Associate BL (1 st Or 2 nd month)	20% discount off retail and 20% off Wholesale Price oint
Unqualified Associate BLs and Unqualified BLs – less 12 months consecutive	SR Sales less 20%	Unqualified Associate BLs and Unqualified BLs – less 12 months consecutive	20% discount off retail and 20% off Wholesale Price Point
Unqualified Associate BL and BLs - more than 12 months as of 12/31/08	SR Sales less 20%	IBO	20% discount off retail and 20% off Wholesale Price Point
Business Leaders and above	SR Sales less 20%	Same rank as now	20% discount off retail and 20% off Wholesale Price Point