

Sunrider Marketing Plan 2009

Sunrider Bonus Funds - 58.5% (SV) + 20% WPB + 20% Retail

Wholesale Price Bonus (WPB) - IBO & above with 100 PSV - 20% on Trainers & VIP Customers

20% \$

Consumer Development Bonus (CDB) - IBO & above with 100 PSV, 1,000 PGSV - 10% IBO & above with 100 PSV, 3,000 PGSV - 20% on trainers % VIP Customers, 6% on IBO

20%- 4%
(6%-10%)

Super Achievement Bonus (SAB) - Qualified IBO & above with 100 PSV, 1,000 PGSV sponsoring 2 VIP Customer a month see for more details

4%

Newly Qualified High Performance Business Leader Recognition Fund (NQHPBLRF)
Travel reward to a seminar

0.5%

Personal Group SVBB - 1% - Qualified BL & above with 100 PSV & 3,000 PGSV in the last 6 months sponsoring 2 VIP Customers
Group SVBB - 4% - Qualified IBO & above for 6 months with 100 PSV, 1,000 PGSV sponsoring 2 VIP Customers in last 3 SVBB months

5%

Retail Profit Gift Pack Set profit \$30
VIP Customer - 10% discount
Trainer - 20% discount & 10% on VIP Customers

20% \$

Group Business Leader Bonus (GBLB)
Qualified Group BL & above - 1 Share
HP Group BL & above with 2 first level HP BL - 2 Shares

3%

Profit Sharing Bonus (PSB)
Business Leader & above with 100 PSV & 5,000 PGSV
Business Leader - 1 Share
Lead BL - 2 Shares
Group BL - 4 Shares
Golden Group BL - 6 Sh.

2%

Master BL - 10 Shares
Silver Master BL - 12
Golden Master BL - 16
Executive BL - 22

16%

Leadership Development Bonus (LDB)
2nd month Qualified Associate Business Leaders & above

Business Leader Performance Bonus (BLPB)
Qualified BL, Lead BL - 1 Share
HP BL & HP Lead BL - 2 Shares when 100 PGSV increase over previous 3 months average

8%

2%

Business Builder Performance Bonus (BBPB) - Qualified BL & above with 100 PSV, 3,000 PGSV sponsoring 2 VIP Customer/Trainer or 1 IBO

2%

Leadership Travel Incentive Fund (LTIF) -1%
Qualified BL & above from Jul'09 - Dec'09, 100 PSV, 3000 PGSV, sell 2 Product Pack/ Gift Sets
Grand Convention Travel Incentive Fund (GCTIF) - 1%,
Qualified BL & above from Dec'08 - May'09, 100 PSV, 3000 PGSV, sell 2 Product Pack/ Gift Sets

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Sunrider Ranks

Rank	Qualifications
Customer	
VIP Customer	Purchases a Starter Pack or accumulates \$200 of products in 3 months
Trainer	Purchases 3 Starter Packs or accumulates \$600 in 12 months
Independent Business Owner (IBO)	100 Personal SV and 1000 Personal group SV in one month
Associate Business Leader	100 SV personal and 3000 Personal group in a month
Business Leader	100 SV personal and 3000 Personal group/month for 3 consecutive months + 10 VIP Customer
High Performance Business Leader	100 SV Personal & 5000 Personal group + 100 SV Personal Group growth each month 2 VIP Customer or 1 VIP Customer & 1 Trainer or 1 IBO each month
Lead Business Leader	2 first-generation Qualified Associate Business Leader or above
Group Business Leader	4 first-generation Qualified Associate Business Leader or above
Golden Group Business Leader	6 first-generation Qualified Associate Business Leader or above
Master Business Leader	10 first-generation Qualified Associate Business Leader or above
Silver Master Business Leader	10 first-generation Qualified Associate Business Leader or above – 4 Master Performance Business Leader lines (10,000 PGSV or Lead Business Leader)
Golden Master Business Leader	10 first-generation Qualified Business Leader or above – 8 Master Performance Business Leader lines (10,000 PGSV) or Lead Business Leader)
Executive Business Leader	16 first-generation Qualified Business Leader or above
Silver Executive Business Leader	16 first-generation Qualified Business Leader or above – 8 Executive Performance Business Leader lines (25,000 PGSV or Group Business Leader)
Golden Executive Business Leader	16 first-generation Qualified Business Leader or above – 12 Executive Performance Business Leader lines (25,000 PGSV or Group Business Leader)

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Sunrider 12 Bonuses

Sunrider Bonuses	Earnings
Retail Profit & Product Gift Set Bonus (RP & PGSB)	20% on \$ Value
Wholesale Price Bonus (WPB)	20% on \$ Value
Consumer Development Bonus (CDB)	6-20% (SV-Country)
Super Achievement Bonus (SAB)	4% (SV-Country)
Newly Qualified High Performance Business Leader Recognition Fund (NQHPBLRF)	0.5% (SV-Country)
Sales Volume Break-Through Bonus (SVBB)	5% (1+ 4)(SV-Country)
Business Builder Performance Bonus (BBPB)	2% (SV-Country)
Travel/Business Training Incentive Funds (GCTIF & LTIF)	2% (1+ 1) (SV-Country)
Business Leader Performance Bonus (BLPB)	8% (SV-Country)
Leadership Development Bonus (LDB)	16% (SV-World)
Profit Sharing Bonus (PSB)	2% (SV-World)
Group Business Leader Bonus (GBLB)	3% (SV-World)